Is
Fulfillment
right for you?

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What is Print Fulfillment?

Print Fulfillment is an important business function for many organizations. The print fulfillment process varies from company to company, but it generally involves warehousing printed items, receiving orders to distribute those items, gathering the items to be shipped, packing and addressing the items for shipping or mailing to the correct recipients, and confirmation that the orders have been filled.

Express Press offers a multi-faceted fulfillment program. We can distribute your promotional materials for one-time events as well as your ongoing promotional literature and forms that target new prospects and/or existing customers.

Promotional Fulfillment– a fulfillment program can be set up to distribute print materials that help build awareness, stimulate interest, and encourage inquiries. Catalogs, brochures, info and sample packs, branded premiums, and coupons are common examples of printed items used to promote a product, company, or university. A promotional fulfillment program could be for a one-time event or an ongoing campaign.

Business Fulfillment – This type of fulfillment program is commonly used to fill orders for printed items. Our Express Press team will build online templates that allow for personalized items like business cards, stationery, brochures and flyers. We will also create a catalog of static items to promote your business. Persons that you authorize would be allowed access to the ordering portal where they would select the items they need and, if they are personalized, view a proof online to be approved before the order is placed.

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Streamline Distribution – We have clients that use a print fulfillment program to distribute sales materials and operational supplies to branch offices, field reps, dealers, or other locations. Common printed items distributed in this manner include price lists, order forms, flyers, brochures, folders and product catalogs. Most of these items are non-personalized or static items. With this program an inventory level would be established and once the reorder point is reached, we would contact you for permission to reorder, ensuring you never run out of inventory.

Why should you let Express Press handle your fulfillment?

Reduce Overhead – by outsourcing fulfillment, you have no large upfront investments or capital expenditures. You don't have to rent or purchase warehouse space to store, pack and ship your goods. There's also no outlay for employees, utilities, insurance, security, forklifts or equipment, software, or maintenance needed to run the warehouse.

With Express Press fulfillment, you only pay a pre-determined rate based on the services you actually utilize, making your fulfillment expenses predictable and easy to budget. So instead of having your money tied up in warehouse-related expenditures, you are free to invest in new products, marketing efforts, and sales growth.

Reduce Risk – By outsourcing your fulfillment operation, you basically only pay for services as your products get packed and shipped. Outsourcing turns your fulfillment cost into a predictable cost-per-order. And you'll never have to worry about expanding or scaling back your space, staff or systems if your business should increase or decrease.

Reduce Aggravation – chances are your expertise lies somewhere other than warehousing, packing, shipping, and order tracking. So for many businesses, in-house print fulfillment becomes an incredibly time-consuming process. Needless to say, the hassles associated with managing inventory, personnel, shipping and other daily fulfillment tasks can greatly interfere with your core business activities.

Our fulfillment process is streamlined for efficient receiving, storage, gathering, packing and distribution.

By letting Express Press handle your fulfillment, you then spend your valuable time on whatever else helps your business grow.

Contact your local branch today:

South Bend	Michigan City	Niles, MI
574.277.3355	219.874.2223	269.684.2080
Elkhart	**Valparaiso**	**Indianapolis**
574.262.0812	219.462.6007	317.489.6800

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